



BOARD PRESENTATION

Iowa City Community Schools

January 2026

OUR MODEL

Hanover operates as the first-ever research membership engineered specifically for K-12 education. A fixed-annual fee for unlimited access to customizable research or grant development.

RESEARCH APPLICATIONS

ANALYZE DATA: Program evaluation, dashboard development, data visualization

GATHER FEEDBACK: Survey design, administration and analysis, in-depth interviews, focus groups

BENCHMARK PEERS: Comparative analysis on departmental practices, virtual networking

IDENTIFY BEST PRACTICES: Literature synthesis on key topics and detailed case studies

BREADTH OF EXPERTISE

DATA ANALYSIS

Data Scientist
Psychometrician
PhD, Mathematics & Statistics
GIS Analyst

SURVEY DESIGN

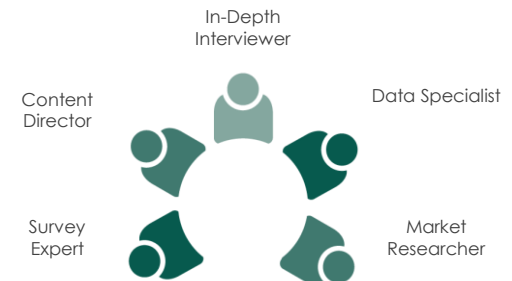
Social Science Analyst
PhD, Developmental Psychology
PhD, Ethnography
Focus Group Moderator

GENERALIST

PhD, Educational Leadership
PhD, Education Policy
PhD, Economics
M.A., Organizational Management
Reading Specialist

TOOLS

Data - R, SPSS, Stata, Tableau
Survey - Qualtrics, SurveyGizmo
Trends - JobsEQ, CrimsonHexagon
Visualization - PowerBI



PROGRAM AND COMMUNITY INPUT RESEARCH OVERVIEW

Research Questions

- 1) What are the **key priorities and perceptions** of students, families, and staff regarding their experiences with ICCSD?
- 2) How do students, families, and staff perceive the **effectiveness** of ICCSD's current programs and initiatives in meeting their needs?
- 3) What aspects of the student and family experience are **most valued** by the community, and where do they see **opportunities for improvement**?

Outcomes

- Align strategic planning with community priorities
- Strengthen community engagement
- Enhance academic and extracurricular offerings
- Optimize budgetary decisions

PROGRAM AND COMMUNITY INPUT SURVEY

Component

Details

Audience

- Students (grades 6-12)
- Parents/Caregivers
- Staff

Focus Areas

- District Perceptions
- Academic Factors
- Co & Extracurricular Opportunities
- Culture & Environment
- Safety
- Budget Priorities

Next Steps

Field survey → Clean and analyze data → Identify themes
→ Provide recommendations → Community
conversations



UNDERSTAND COMMUNITY MEMBERS' PERCEPTIONS, EXPERIENCES, AND PRIORITIES

FOCUS GROUPS

QUESTIONS

- How do different community members perceive our plans, policies, or initiative(s)?
- What factors influence community perceptions of our plans, policies, or initiatives?
- What pain points or unmet needs exist among different groups in our community?
- What recommendations can community members offer to strengthen our plans, policies, or initiatives?

HANOVER'S SOLUTION

Hanover's Constituent Consultations support members in exploring constituent perceptions, experiences, expectations, and needs. Our in-person and virtual focus groups highlight viewpoints both within and across diverse groups in your community



- ✓ Understand community members' perceptions and experiences with district policies or initiatives



- ✓ Identify what factors influence constituents' perceptions



- ✓ Explore constituents' unmet needs and recommendations that the district can address.

OUTCOMES

- Discover how constituents perceive and engage with district policies and initiatives
- Identify constituents' priorities, needs, and expectations
- Explore similarities and differences across diverse constituent groups
- Inform initiative messaging and enhancement efforts
- Engage community members in strategic planning

For more information, contact info@hanoverresearch.com
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