



METROPOLITAN
TRANSPORTATION
COMMISSION

SRTS & SR CITY SCHOOLS

2023-24 SCHOOL YEAR

2024



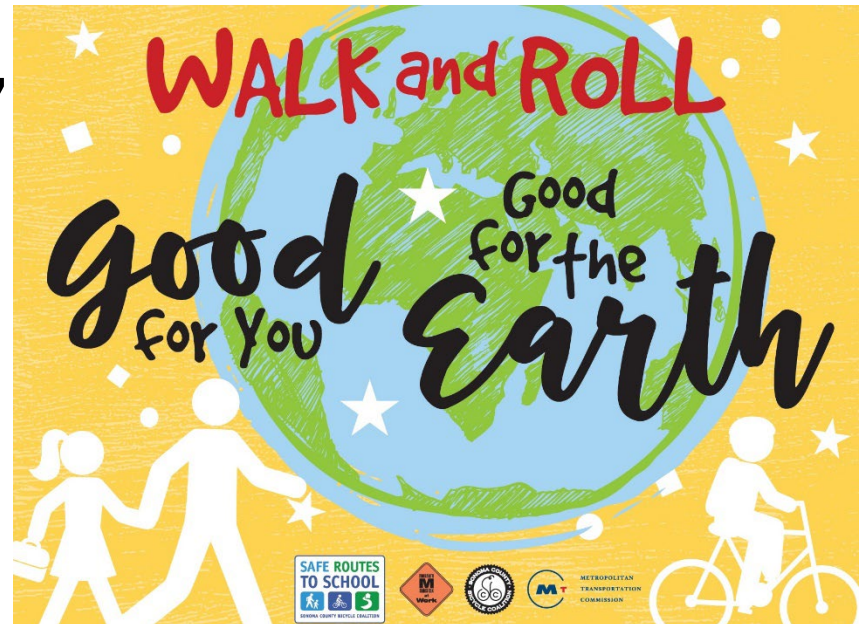
SAFE ROUTES TO SCHOOL GOALS

More students/families walk, bike, scoot, skate for transportation

Kids/families know how to be safe while doing so

Barriers to active transportation are identified & engineering improvements are made

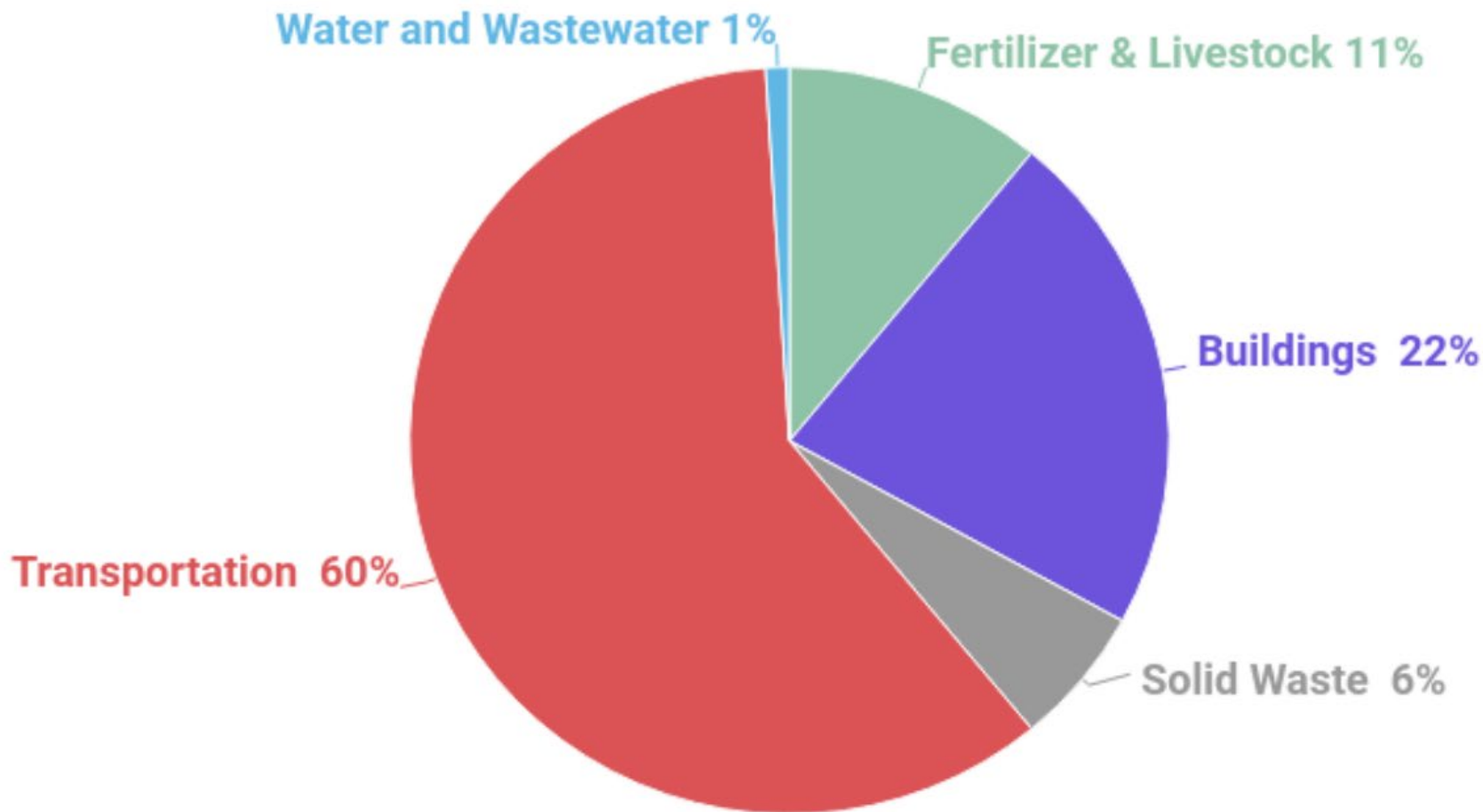
Community is more connected and aware of the benefits of SRTS to their health & the environment.



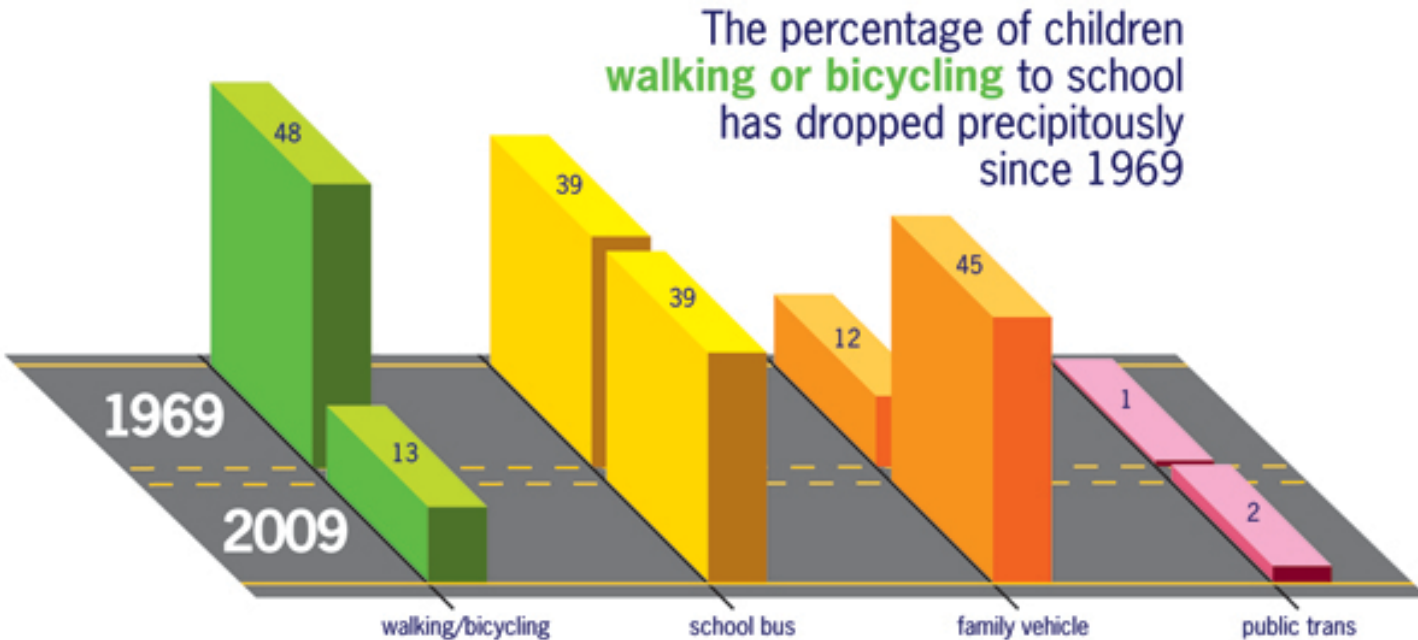
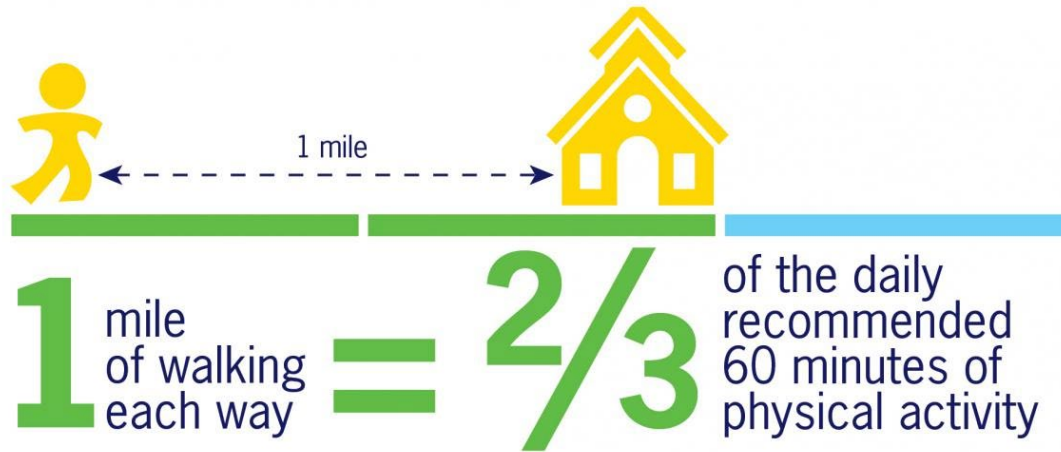


WHY ARE SAFE ROUTES TO SCHOOL IMPORTANT? ANNUAL GHG EMISSIONS SONOMA COUNTY (RCPA)

2018 Greenhouse Gas Emissions by Sector



ALSO....





How does Walk/Roll help you?

How does Walk/Roll help the world?

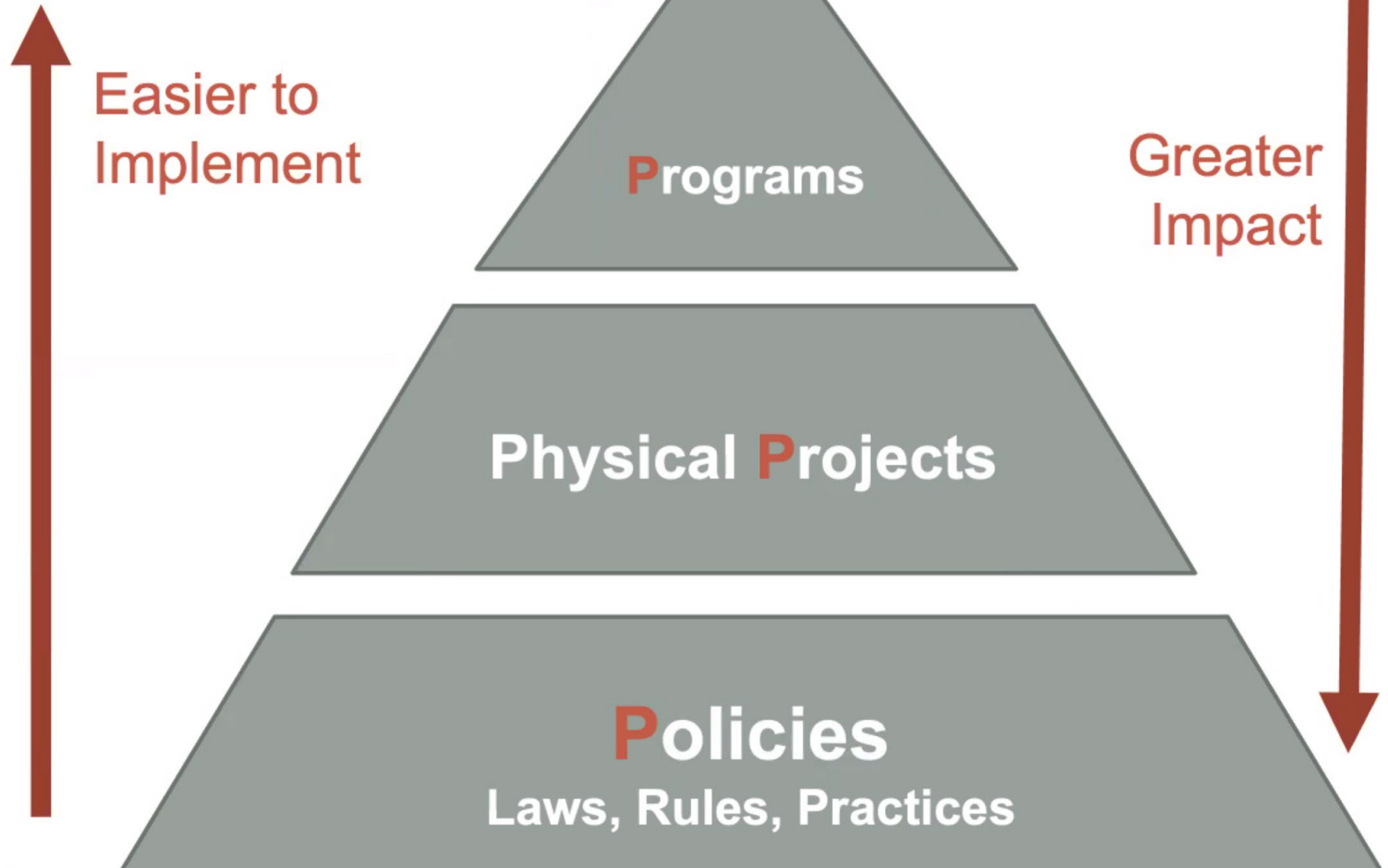


SRCSD PARTICIPATING SCHOOLS

| Participating Sites 2023-24 | | Potential Participant |
|--|------------------------------------|------------------------|
| Cesar Chavez Language Academy | Santa Rosa French American Charter | Biella |
| Comstock Middle School | Luther Burbank | Brook Hill |
| Helen Lehman | Santa Rosa Middle School | Lincoln |
| Hidden Valley | | Rincon Valley Middle |
| James Monroe | | Slater |
| Piner High School | | Steele Lane |
| Proctor Terrace | | SR Accelerated Charter |
| Santa Rosa Charter School for the Arts | | Other High Schools |

HOW DO WE REACH OUR GOALS

Three Ps for change:





SRTS PROGRAM ACTIVITIES

- School Walk Audits, SRTS Task Force, & **Evaluation**: partner with city & schools to identify **engineering & enforcement** barriers and make improvements/policy changes
- Walk & Roll to School **Encouragement** Programming (*like International Walk & Roll to School Day!*)
- Bike/Ped Safety **Education** in schools (2nd grade pedestrian safety lessons, 4th grade bike rodeo & more)
- Community **Engagement** & Partnerships: Learn to Ride lessons, Family Bike Workshops, Fun Rides, Bike Maintenance Clinics & more!

WALK AUDIT/SITE ASSESSMENTS

- Lincoln Elementary – 1/10/24
- Brook Hill Elementary – 2/13/24
- Steele Lane Elementary – 4/23/24
- Monroe Elementary – 5/7/24



ACTIVE TRANSPORTATION ENCOURAGEMENT

10 Participating SRCS Sites participate in Walk & Roll to School Events

SAFE ROUTES TO SCHOOL **WALK & ROLL** MARCH of the PENGUINS **Challenge** 

SAFE ROUTES TO SCHOOL **CELEBRATE WALK & ROLL FOR THE EARTH! APR**

TAKE ACTION!
Win a \$25 gift CARD to a **LOCAL EATERY**

INTERNATIONAL WALK & ROLL to SCHOOL DAY

REDUCE TRAFFIC
GET HEALTHY
HAVE FUN
BE GOOD to THE EARTH!

WED, OCT 4




WALK & ROLL To SCHOOL DAY
NATIONAL BIKE TO SCHOOL DAY!

WEDNESDAY MAY 8th

WALK & ROLL TO ANYWHERE **CHALLENGE PRIZES!**

RUBY BRIDGES Walk to SCHOOL Day NOVEMBER





| REGISTERED FOR BIKE TO SCHOOL DAY | BIKE TRAIN OR WALKING SCHOOL BUS? |
|---|--|
| Cesar Chavez Language Academy | Parent led, from West End neighborhood, School led Walking School Bus from Food for Less |
| Comstock Middle School | |
| Helen Lehman Elementary School | |
| Hidden Valley Elementary | |
| James Monroe Elementary | School staff led Walking School But AND Bike Train – Met at Comstock Bus Stop, 7:30am |
| Piner High School | |
| Proctor Terrace Elementary | Parent led Bike Train from Franklin Park, met at 7:40am |
| Santa Rosa Charter School for the Arts | Parent led Bike Trian 1: from lot at Sonoma & D street, 7:40am Parent Led Bike Train 2: First Congregation Church, Humboldt & Silva, 7:45am |
| Santa Rosa French American Charter School | School staff led Bike Train, Met at Rincon Valley Creek path, 7:40am |

ELEMENTARY SCHOOL EDUCATION

2nd Grade Pedestrian Safety, 4th Grade Bike Basics, 5th Grade Mapping & Communication

- Helen Lehman Bike Rodeo - 10/20/23
- French Charter Family Bike Workshop - 9/9/23
- Monroe Bike Rodeo - 11/7/24
- Hidden Valley Bike Rodeo - 5/2/24
- Proctor Terrace Bike Rodeo - 5/10/24
- Cesar Chavez Bike Rodeo - 5/28/24



COMMUNITY/FAMILY EDUCATION

Learn to Ride a Bike
for Kids Classes with
SR City Parks & Rec

Family Bicycle
Workshops & Rides

Kids Bike Adventure
Camp

Outreach at Events,
like the Santa Rosa
Bike Block Party
on May 16th!



FAMILY BICYCLING LESSONS
IN PERSON, ON-BIKE LESSONS

**Learn to Ride
a Bike — for Kids**

Wednesdays in
Santa Rosa

Winter/Spring 2024 Dates:
2/21, 3/20, 4/17, 5/15, 6/12

For rates & registration, visit
SantaRosaRec.com



EDUCATIONAL PSA'S

YouTube: Sonoma County Safe Routes to School

- [How to Lock Your Bike Properly](#)
- [Visibility While Riding a Bike](#)
- [Winter Weather Riding](#)
- [Parking & Walking to School](#)
- [Multi-Use Trail Etiquette](#)
- [How to Map Your Route to School using Google Maps](#)
- [3 Feet: It's the Law](#)





JOIN US, and ENCOURAGE OTHERS TO!

Does it feel safe for your kids to walk or bike to school? Tell us about it!

Santa Rosa Safe Routes to School Task Force

Santa Rosa City School District

Wednesday, May 22nd, 2024

10:30am-12:00pm

Zoom Link: zoom.us/j/93705662729

Everyone is invited to give feedback, share concerns, and learn about work underway

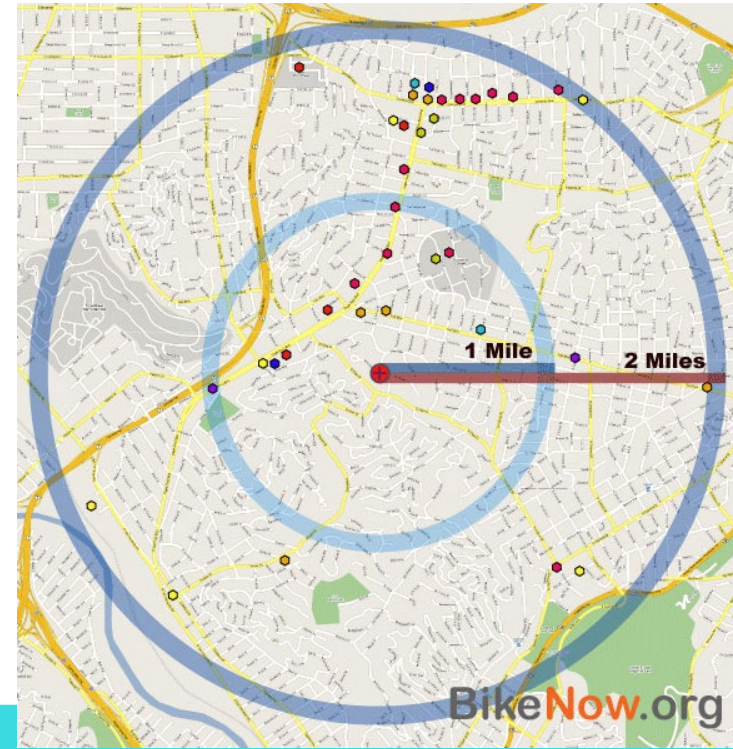


Fitting Walk/Roll Into Daily Routines

Nationwide, 40% of all trips are under 2 miles!

Think of all the places that are within about 2 miles of where you live!

- ✓ *Post office*
- ✓ *Grocery store*
- ✓ *Ice cream shop*
- ✓ *Library*
- ✓ *Park*
- ✓ *School*
- ✓ *Favorite café/restaurant*
- ✓ *Friend's house*





Parcel Tax Planning

May 8, 2024
Charles Heath, Partner



Parcel Tax Basics

- ✓ Requires approval from 66.7% of voters
- ✓ Funds may be used for any purpose including staffing and programming
- ✓ Can be structured on a per parcel or per building square foot basis
- ✓ For a square footage tax, a cap may be applied to limit the cost to the largest property owners
- ✓ Tax must be applied uniformly across all parcels
- ✓ Exemptions may be offered to senior citizens and low-income homeowners with disabilities
- ✓ Accountability protections like an independent citizens' oversight committee are optional but common
- ✓ Not limited to regularly scheduled primary and general election
- ✓ Setting the right tax rate is essential



Parcel Tax Election Opportunities

2024

- ✓ November 5 – Presidential General Election (qualification deadline August 9)

2025

- ✓ March 4 – Regular Special Election
- ✓ May 6 – Mail Ballot Special Election

Funds received in FY2025-26

-
- ✓ August 26 – Mail Ballot Special Election
 - ✓ Regular Special Election

Funds received in FY2026-27

2026

- ✓ April 14– Regular Special Election
- ✓ May 5– Mail Ballot Special Election
- ✓ June 2– Statewide Primary Election

-
- ✓ August 25 – Mail Ballot Special Election
 - ✓ November 3 – Statewide General Election

Funds received in FY2027-28

Q4: FLAT RATE SAMPLE:

Santa Rosa High School District Educational Excellence Measure. To provide locally controlled funding, that cannot be taken away by the state, to:

- enhance math, science, engineering, technology, reading/ writing programs;
- restore school librarians, library materials/ hours;
- prepare students for college/ careers; and
- attract/ retain excellent teachers;

shall the Santa Rosa High School District measure levying a \$75 educational parcel tax, raising \$4.9 million dollars annually, for 8 years be adopted, with exemptions for seniors, no funds for administrators' salaries and independent citizen oversight?

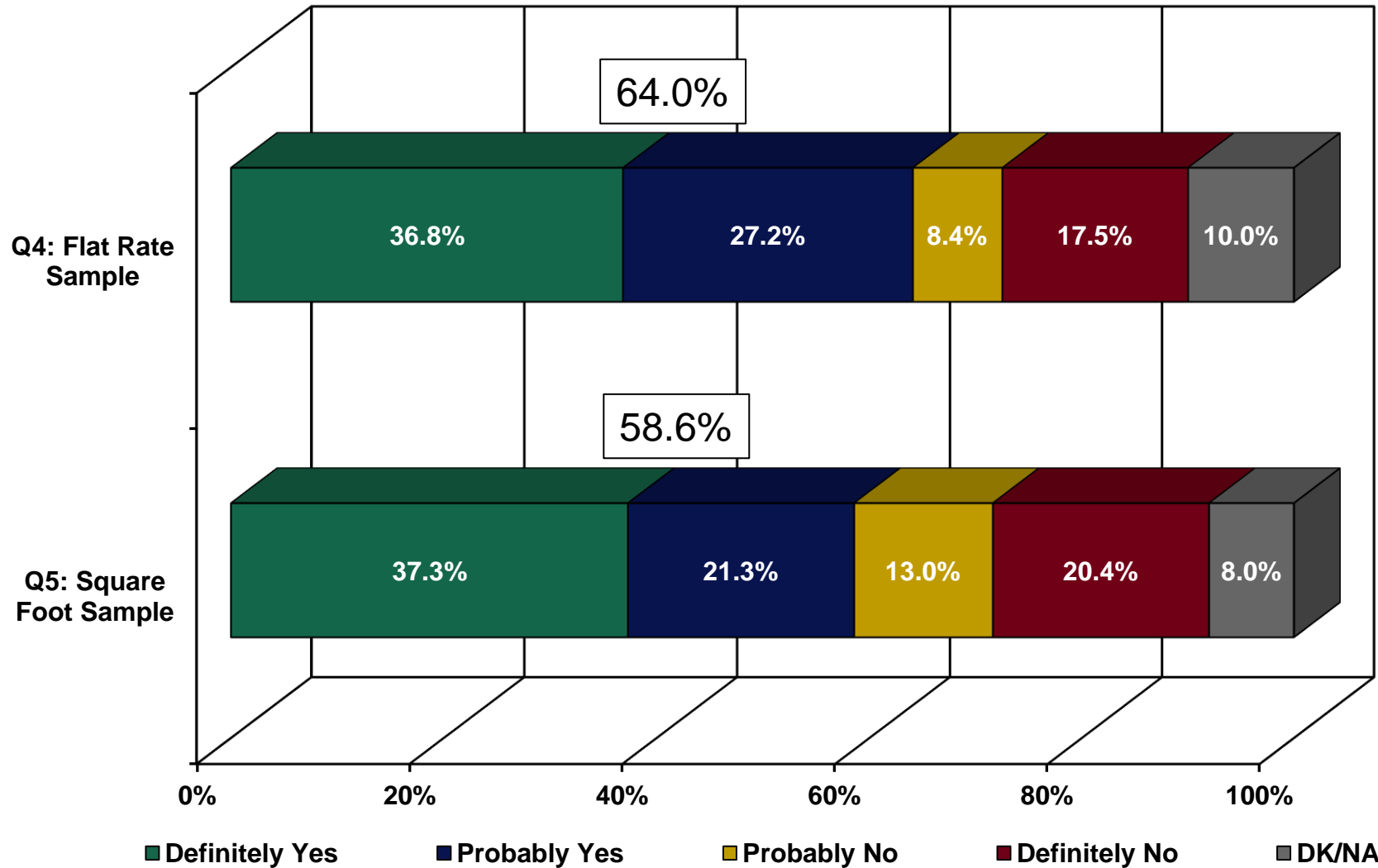
Q5: SQUARE FOOT SAMPLE:

Santa Rosa High School District Educational Excellence Measure. To provide locally controlled funding, that cannot be taken away by the state, to:

- enhance math, science, engineering, technology, reading/ writing programs;
- restore school librarians, library materials/ hours;
- prepare students for college/ careers; and
- attract/ retain excellent teachers;

shall the Santa Rosa High School District measure levying 3.7¢ per building square foot educational parcel tax, raising \$4.9 million dollars annually, for 8 years be adopted, with senior exemptions, no funds for administrators' salaries and independent citizen oversight?

Initial Support for High School District Measure



Q6: FLAT RATE SAMPLE:

Santa Rosa Elementary School District Educational Excellence Measure. To provide locally controlled funding, that cannot be taken away by the state, to:

- enhance math, science, technology, reading/ writing programs;
- restore school librarians, library materials/ hours;
- prepare students for high school; and
- attract/ retain excellent teachers;

shall the Santa Rosa Elementary School District measure levying a \$75 educational parcel tax, raising \$1.6 million dollars annually, for 8 years be adopted, with exemptions for seniors, no funds for administrators' salaries and independent citizen oversight?

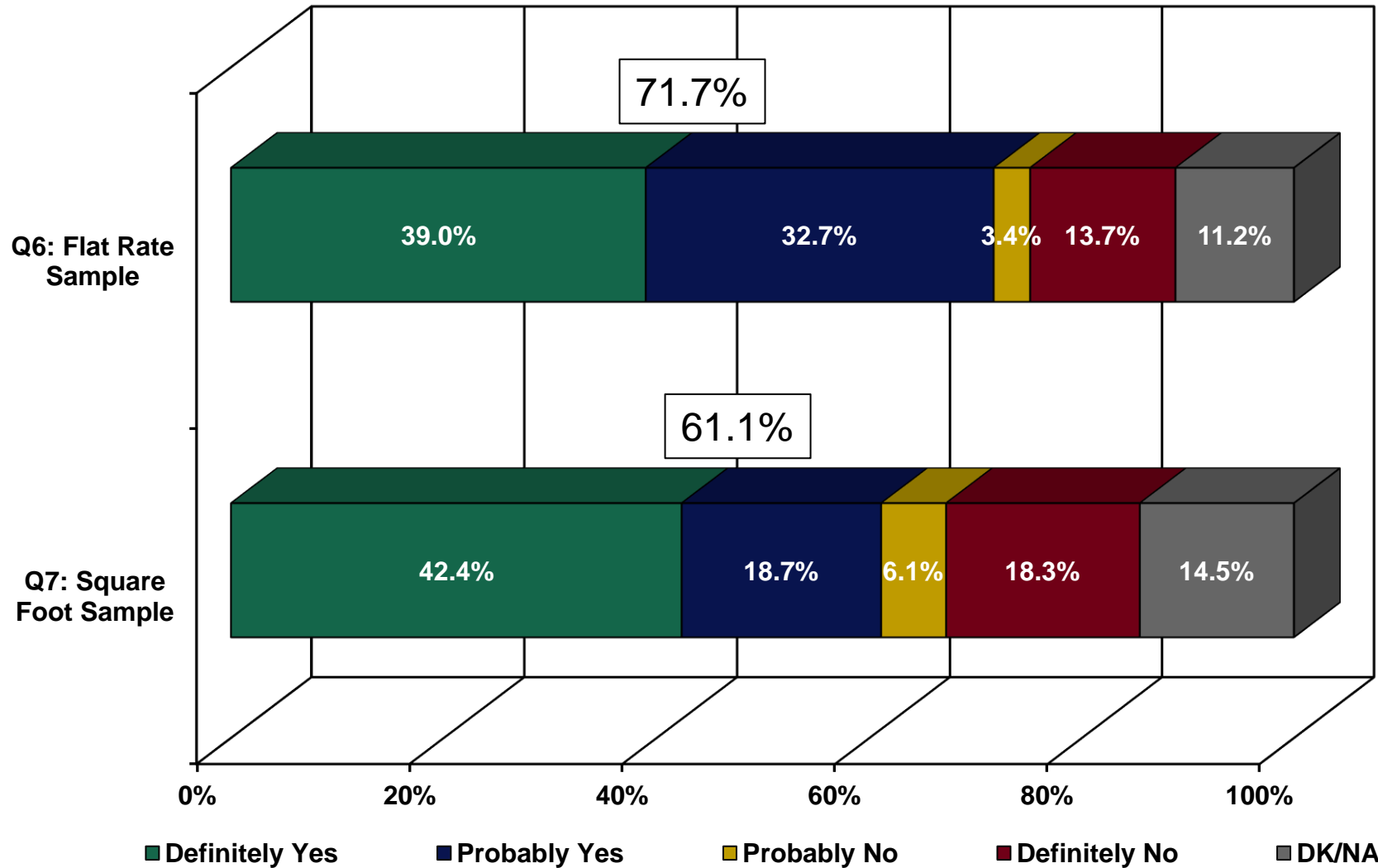
Q7: SQUARE FOOT SAMPLE:

Santa Rosa Elementary School District Educational Excellence Measure. To provide locally controlled funding, that cannot be taken away by the state, to:

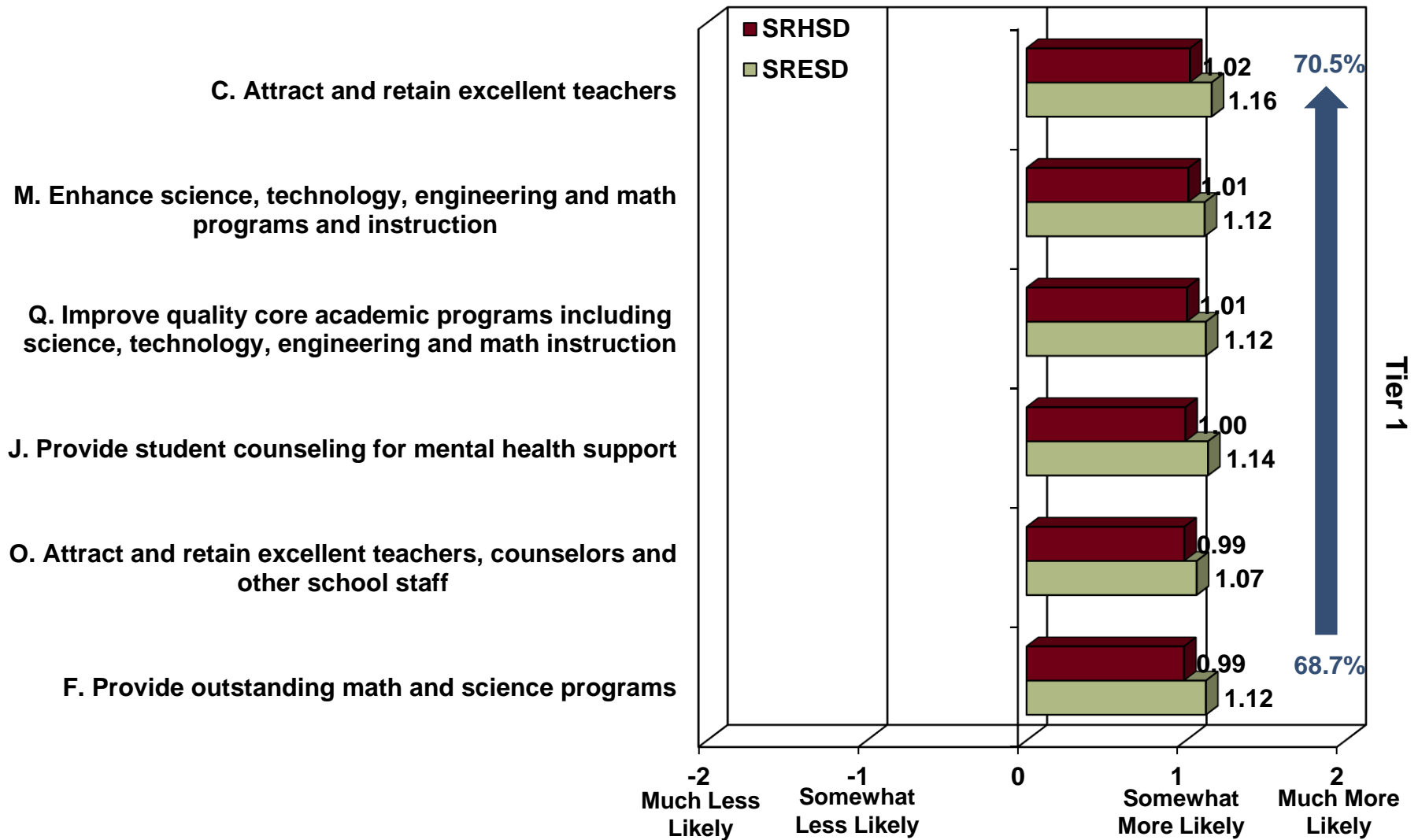
- enhance math, science, technology, reading/ writing programs;
- restore school librarians, library materials/ hours;
- prepare students for high school; and
- attract/ retain excellent teachers;

shall the Santa Rosa Elementary School District measure levying a 3.6¢ per building square foot educational parcel tax, raising \$1.6 million dollars annually, for 8 years be adopted, with senior exemptions, no funds for administrators' salaries and independent citizen oversight?

Initial Support for Elementary School District Measure

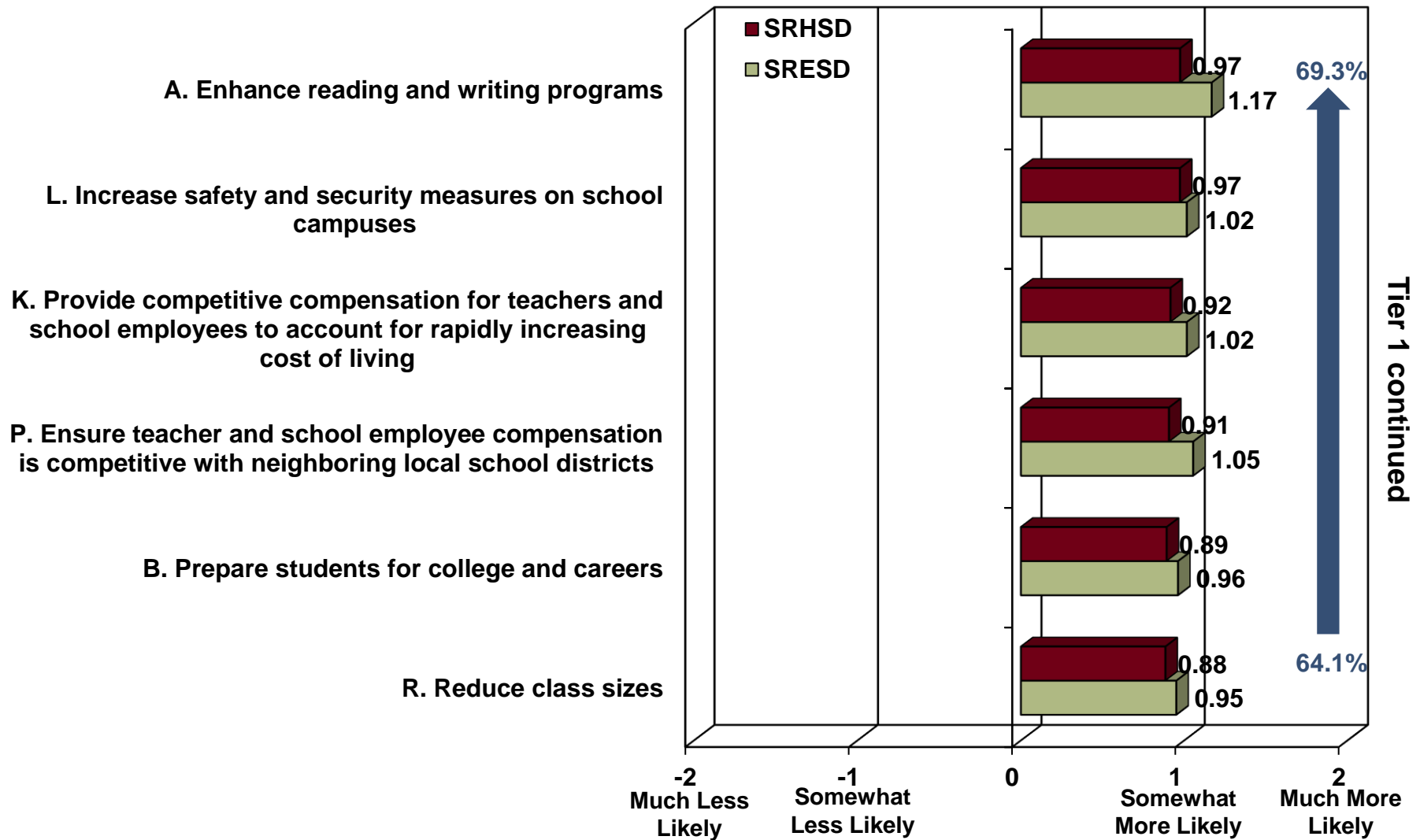


Features of the Measures I



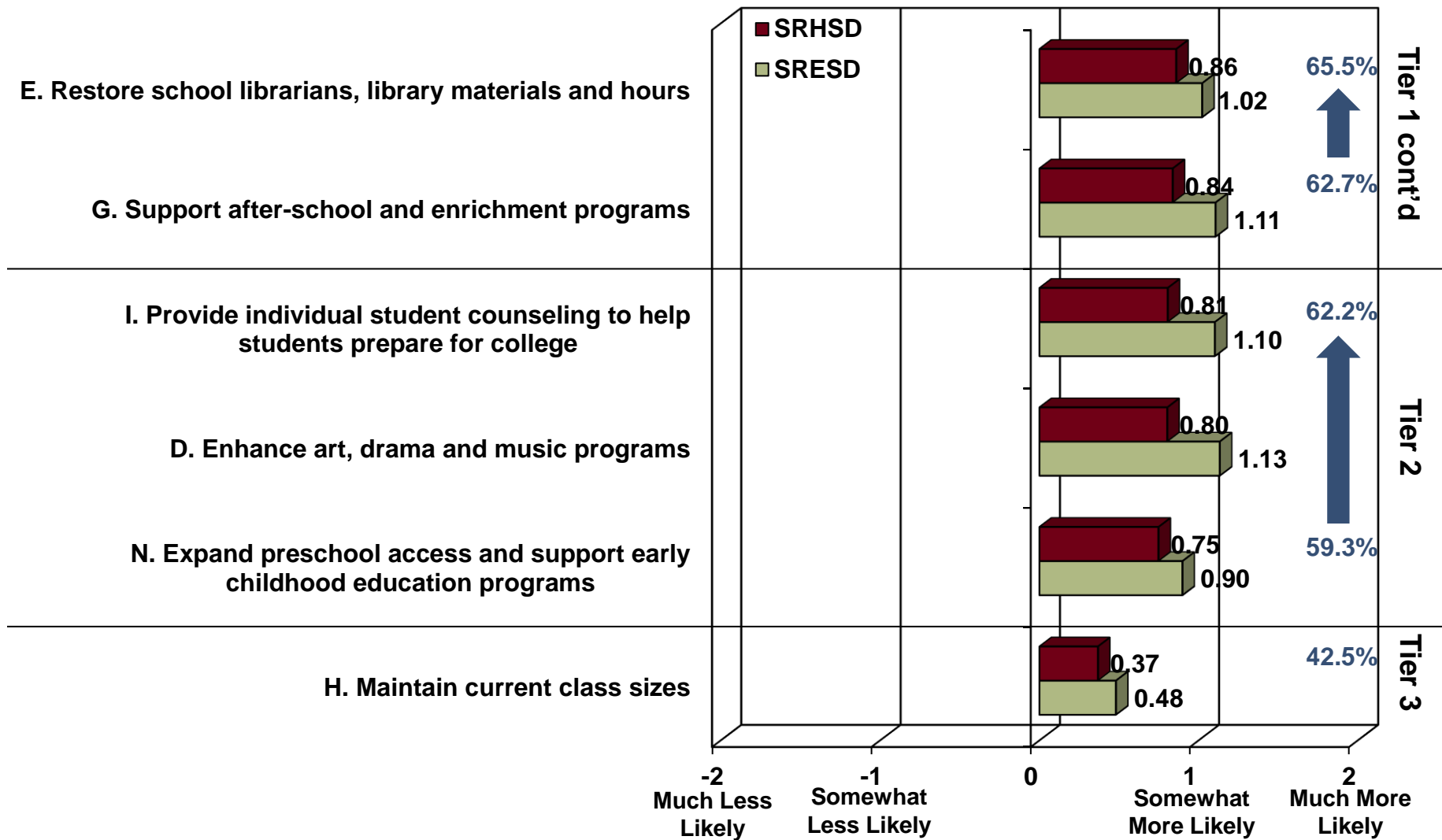
Note: The above rating questions have been abbreviated for charting purposes, and responses were recoded to calculate mean scores: "Much More Likely" = +2, "Somewhat More Likely" = +1, "No Effect" = 0, "Somewhat Less Likely" = -1, and "Much Less Likely" = -2.

Features of the Measures II



Note: The above rating questions have been abbreviated for charting purposes, and responses were recoded to calculate mean scores: "Much More Likely" = +2, "Somewhat More Likely" = +1, "No Effect" = 0, "Somewhat Less Likely" = -1, and "Much Less Likely" = -2.

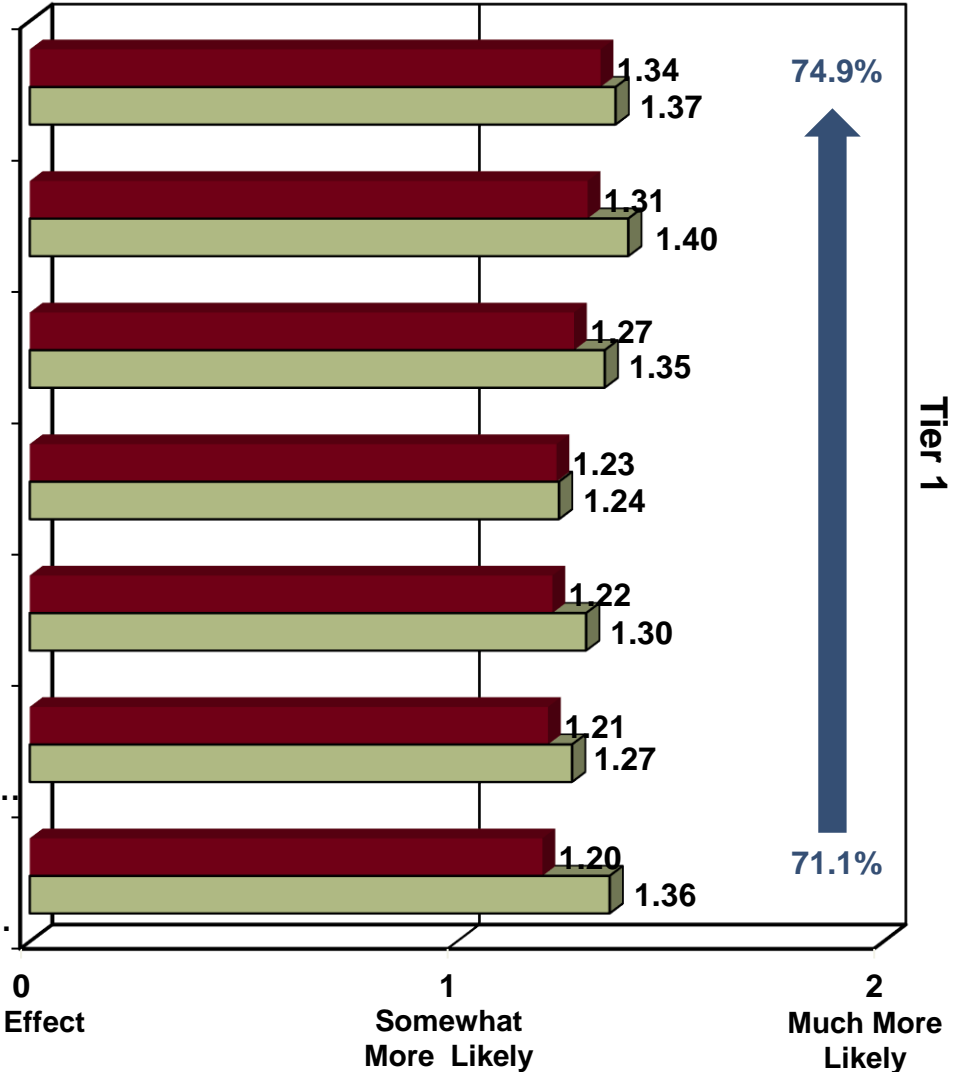
Features of the Measures III



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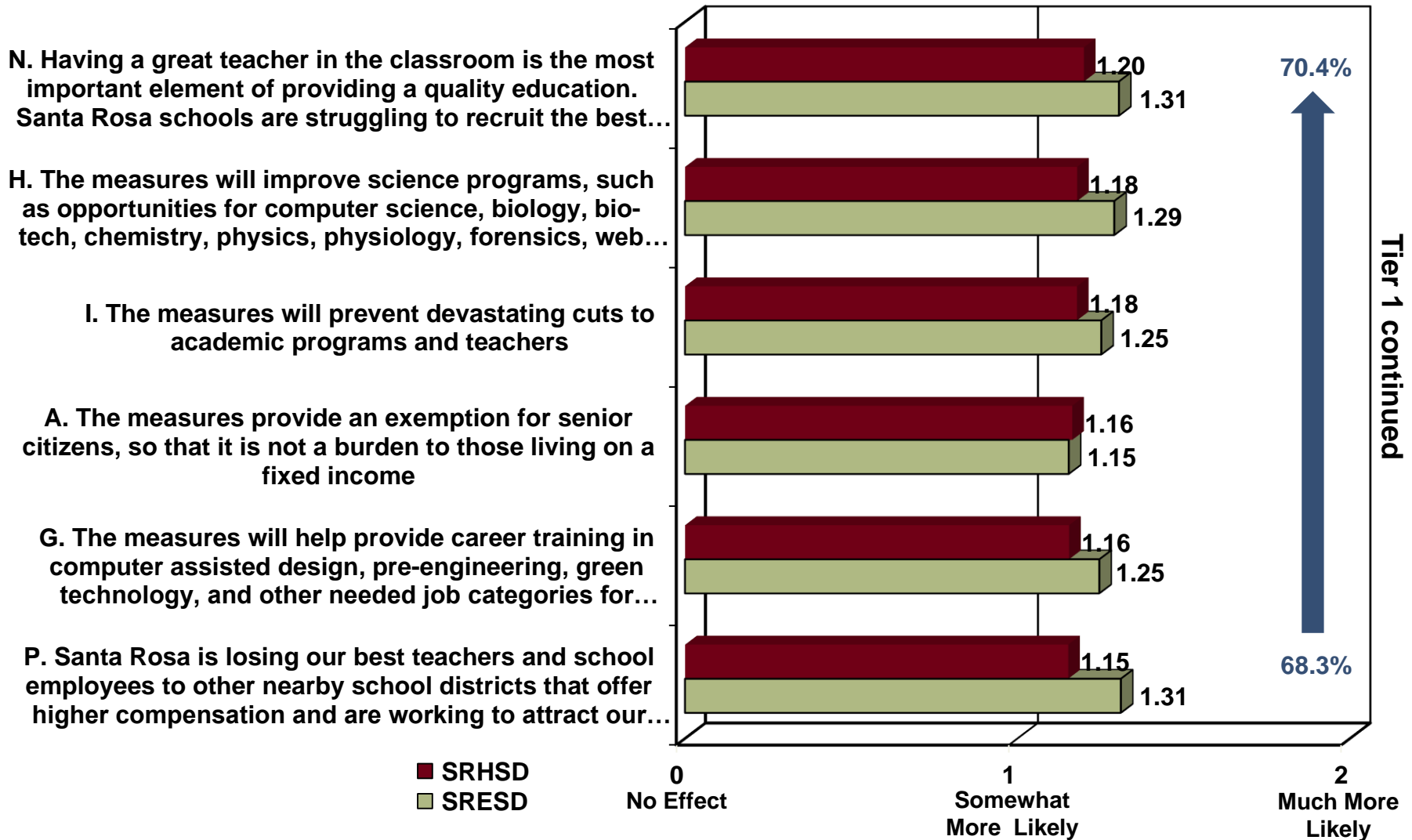
Informational Statements I

- E. Every penny from these measures will benefit local elementary, middle and high schools, and cannot be taken away by the State
- B. By law, none of the money from the measures can be used for administration or administrator salaries
- O. Many Santa Rosa teachers and school employees have had to take on second and even third jobs in order to support themselves and their families. These...
- D. The measures require independent citizen oversight, annual audits, and reports to the community to ensure the School District uses the funds as promised
- J. Nationally, California places 46th out of 50 states in educational funding. Our children deserve the better education the measures will provide
- S. The measures will help improve campus safety by providing additional support from counselors, psychologists, social workers, and all other support...
- R. During the last three years, Santa Rosa schools have lost more than 40 percent of their teachers and school employees. These measures will help reduce the loss...



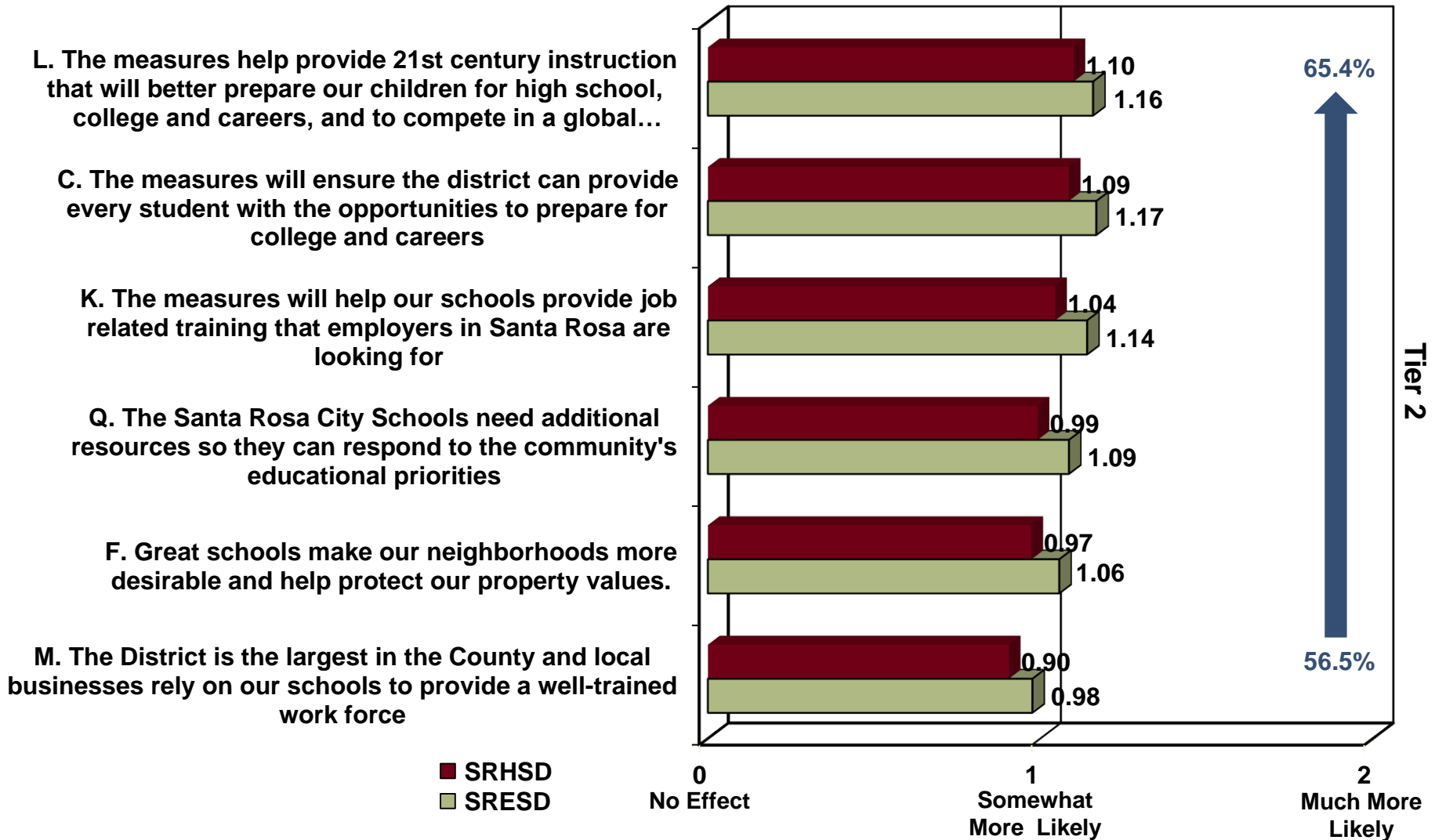
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Informational Statements II



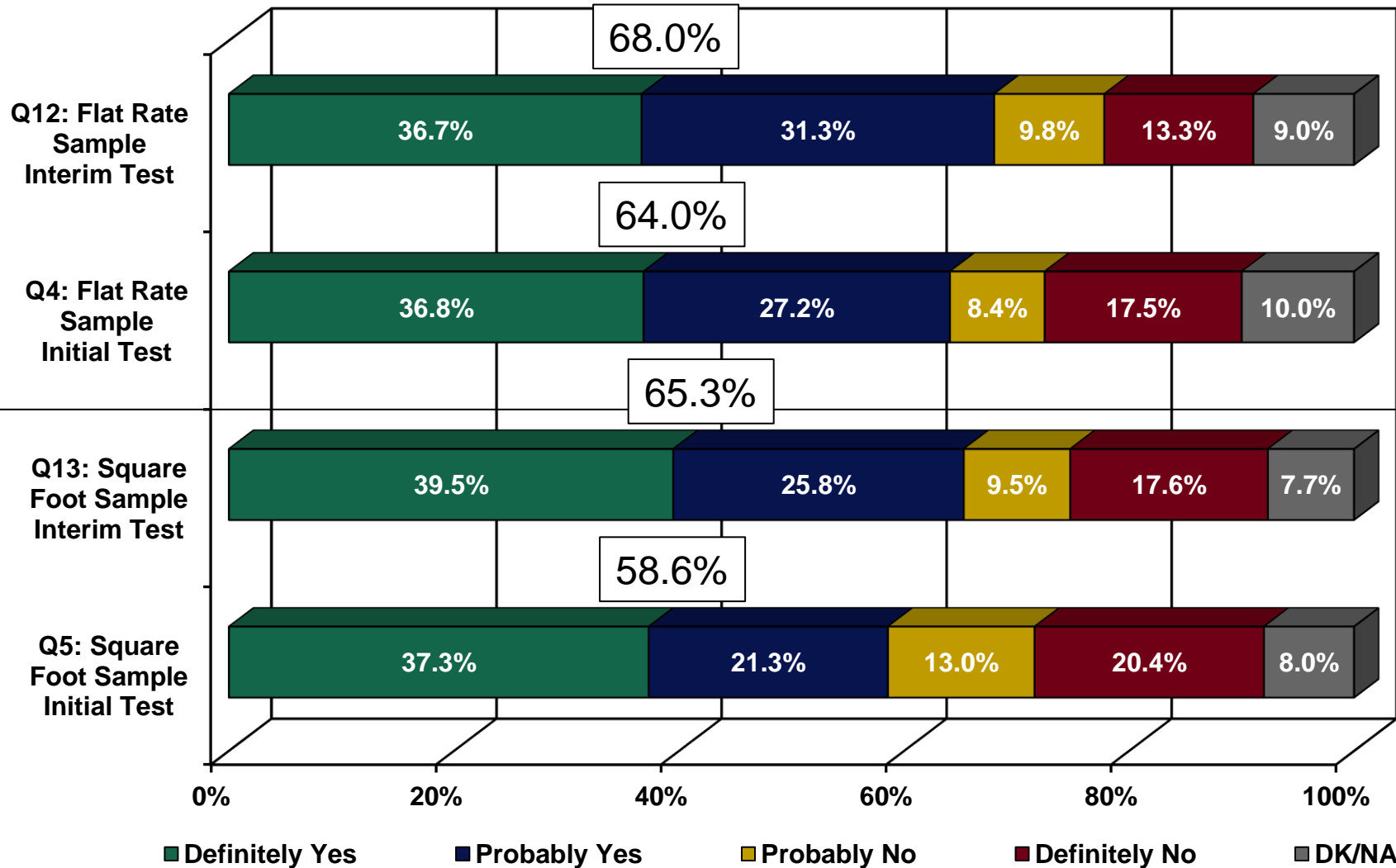
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Informational Statements III

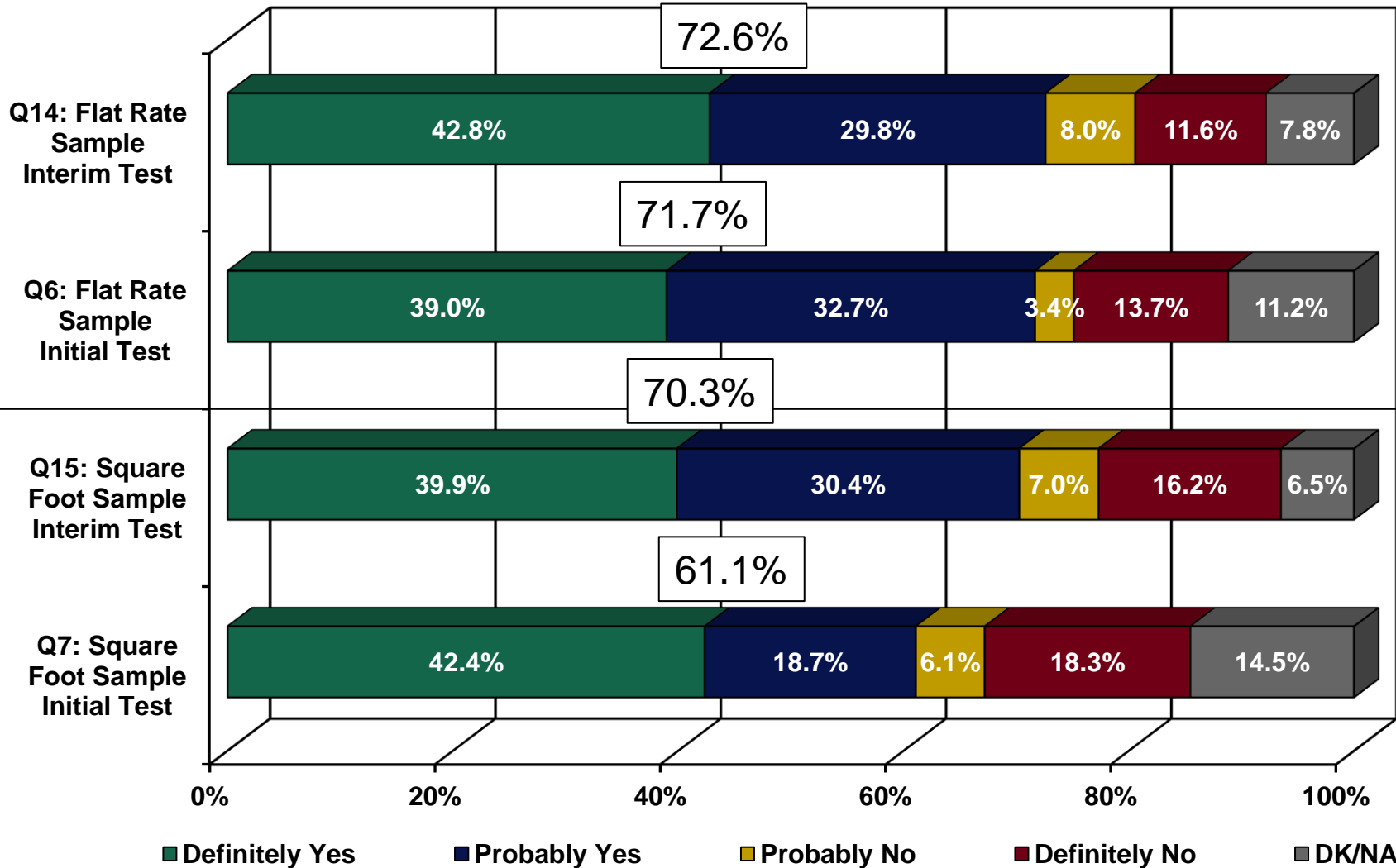


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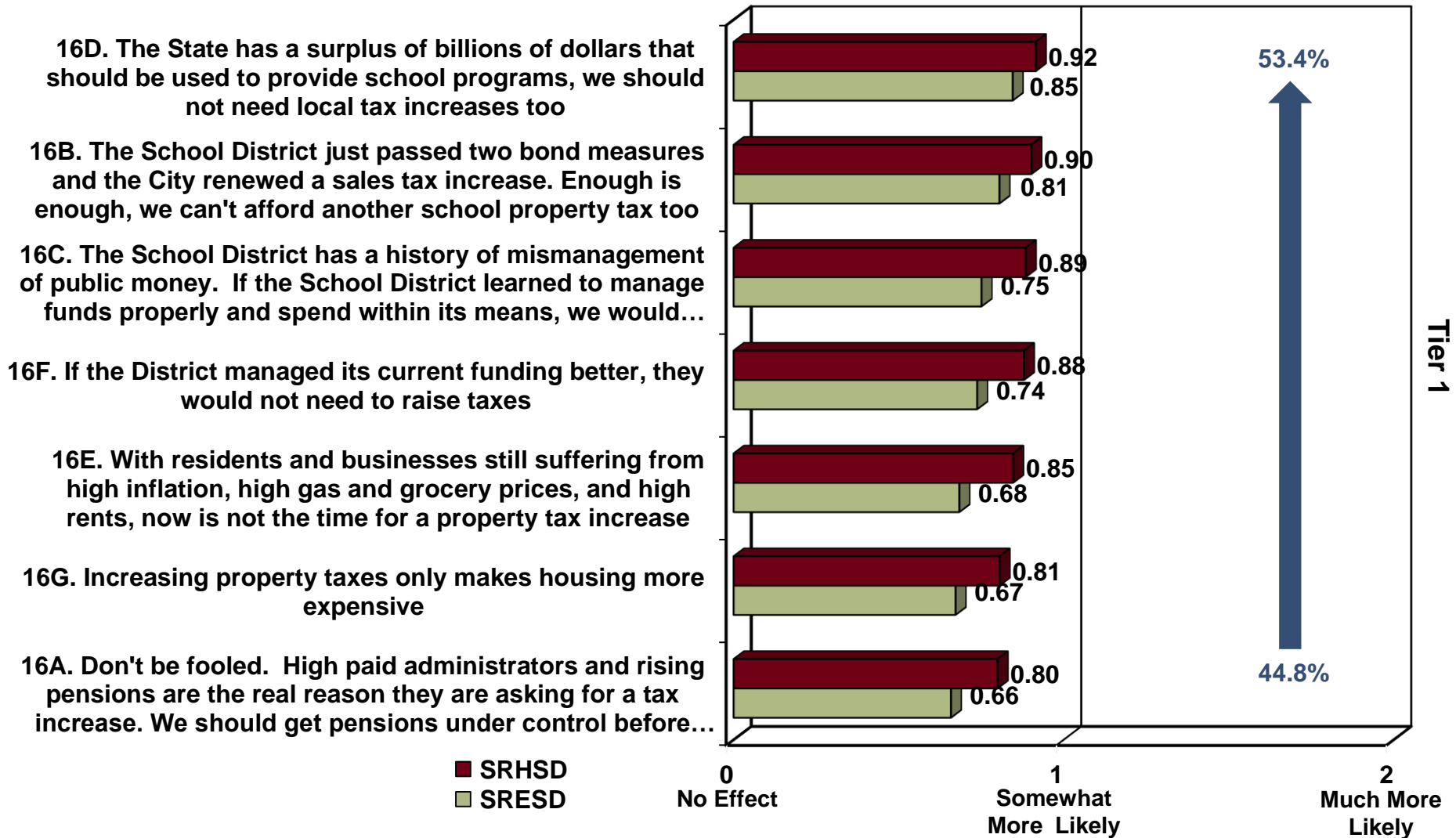
Interim Support for High School District Measure



Interim Support for Elementary District Measure

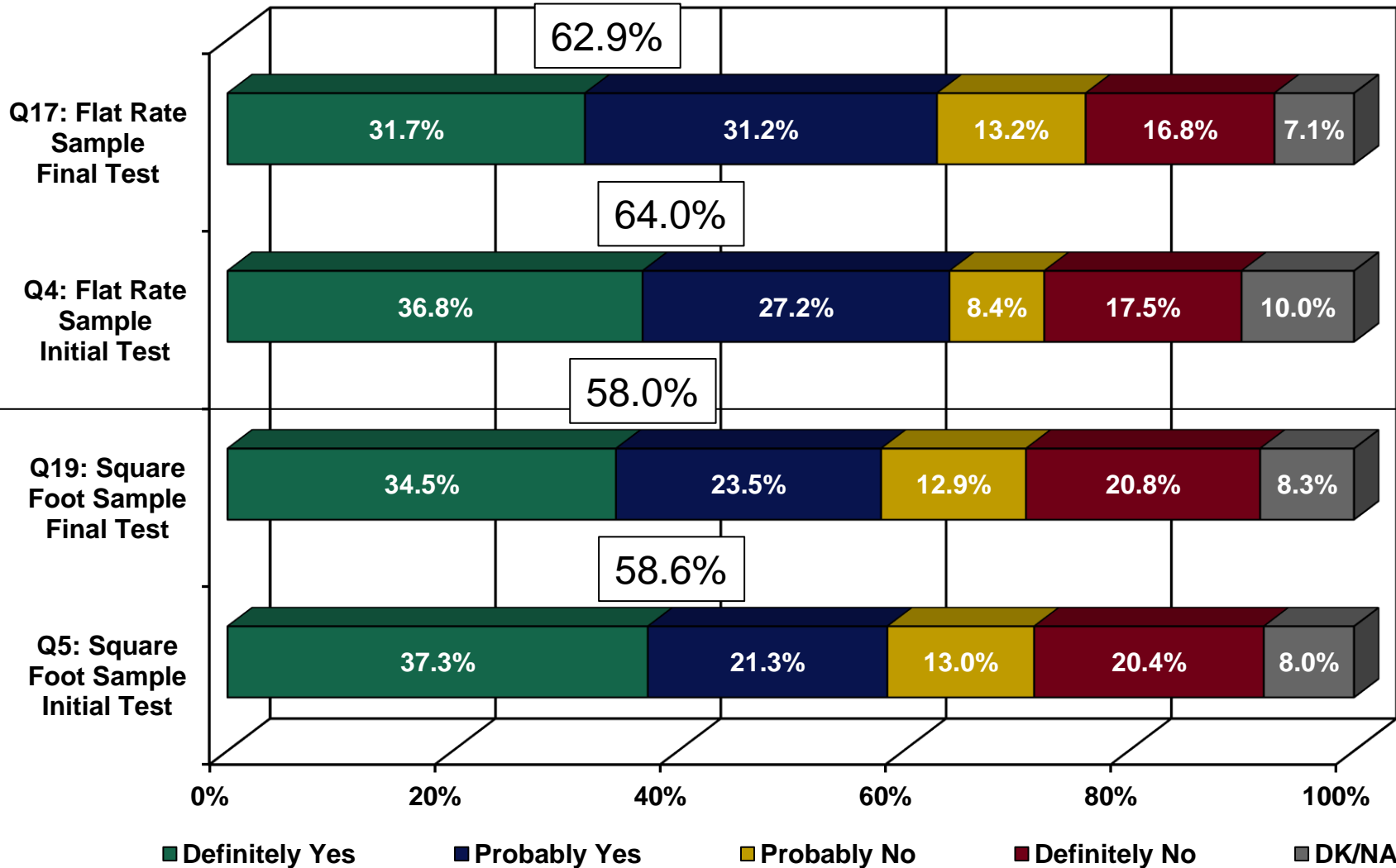


Critical Statements

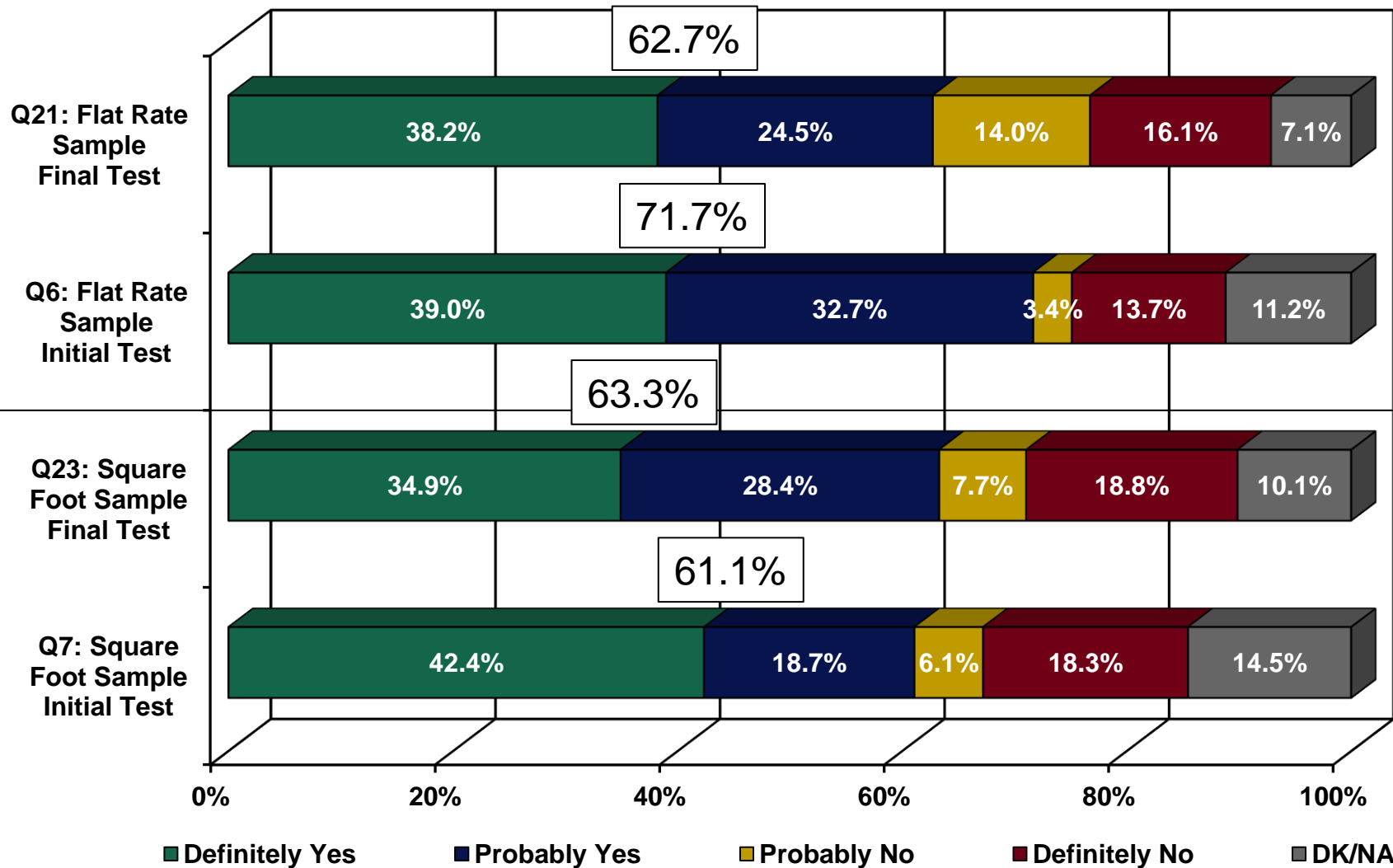


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Informed Support for High School District Measure



Informed Support for Elementary District Measure



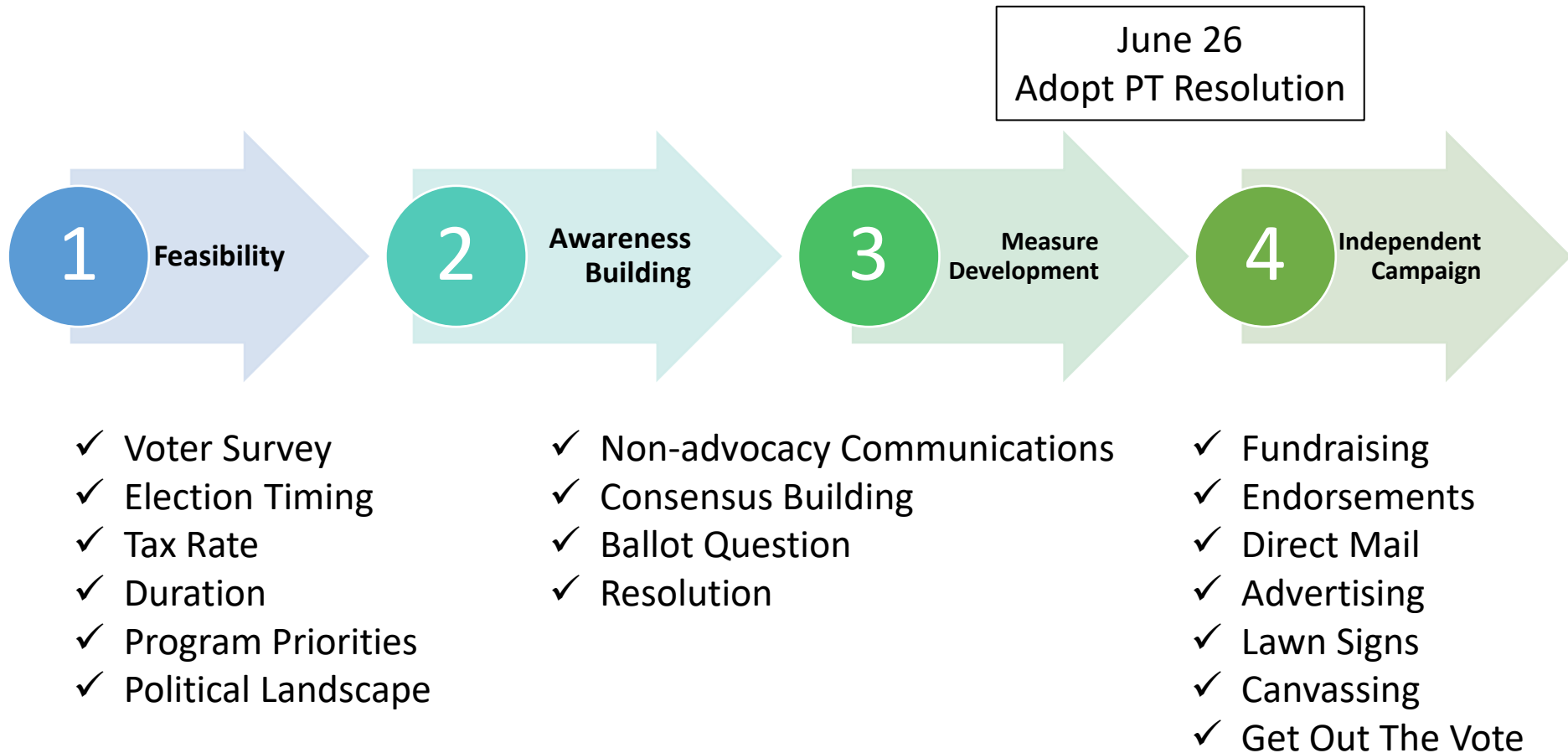


2023 Survey Conclusions

- ✓ Flat rate parcel taxes have generally stronger support
- ✓ Support for a parcel tax is stronger in the ESD than the HSD
- ✓ Both types of measures in both districts are vulnerable to opposition
- ✓ Voters prioritize using funds to attract and retain teachers, enhancing STEM programming, providing student counseling/mental health support, enhancing reading and writing programs, and increasing campus safety and security
- ✓ Local control and fiscal accountability are important themes
- ✓ A strong independent advocacy campaign will be important for success



Nov 2024 Parcel Tax Planning Process





Next Steps

- ✓ Conduct updated opinion research
- ✓ Continue informational communications and stakeholder outreach
- ✓ Develop parcel measure resolutions and ballot language
- ✓ **June 26 Board Meeting:** Adopt Resolution Calling November 2024 parcel tax election
- ✓ August 9: Deadline to deliver board-adopted election resolution to Sonoma County Elections Office
- ✓ Transition to independent advocacy campaign

| 225 Day Work Year | |
|---|----------------------|
| Certificated Contracted Position | Annual Salary |
| Superintendent | \$261,537 |
| Assistant Superintendent, Educational Services | \$187,696.63 |
| Assistant Superintendent, Human Resources | \$187,696.63 |

Add for MA and Ph.D. or Ed.D.: \$1200 annual stipend

| 12-Month pay rate based on 260 days | |
|---|----------------------|
| Classified Contracted Position | Annual Salary |
| *Associate Superintendent / CBO, Business Services | \$217,360 |

Add for MA and Ph.D. or Ed.D.: \$1200 annual stipend

Superintendent will receive \$6,000 annual reimbursement for automobile -related expenses.

Associate Superintendent and Assistant Superintendents will receive \$3,600 annual reimbursement for automobile-related expenses.

Board Approval: June 28, 2023

Revisions Board Approved: 3/30/22, 8/11/21, 6/26/19, 5/9/18

Effective July 1, 2023

Superintendent and Associate Superintendent/CBO includes a 4.5% increase per contract

Assistant Superintendents Includes 4.5% increase from the 2022-2023 contracts

BEFORE THE GOVERNING BOARD
OF THE SANTA ROSA CITY SCHOOLS DISTRICT
SONOMA COUNTY, CALIFORNIA

In the Matter of the Layoff of)
Certificated Employees Due to a Lack of) RESOLUTION NO. 2023/24-67
Work and/or Funds for the)
2024-2025 School Year)
_____)

WHEREAS, on February 28, 2024 and March 13, 2024, the Governing Board of the Santa Rosa City School District adopted resolutions to reduce or discontinue certificated services at the end of the 2023-2024 school year (effective for the 2024-2025 school year) due to a lack of work and/or lack of funds; and

WHEREAS, the certificated employees listed on Attachment A were given notice of the District's intention not to re-employ them for the 2024-2025 school year based on the identified reductions or discontinuance of certificated services; and

WHEREAS, the employees listed on Attachment A either did not request a hearing, specifically waived their right to a hearing, agreed to a settlement with the District in which they withdrew their requests for a hearing, or otherwise failed to submit a Notice of Participation; and

WHEREAS, the Board has duly considered the Proposed Decision; and

WHEREAS, it is necessary to not reemploy or offer to reemploy in less than a full-time position certain certificated staff for the 2024-2025 school year; and

NOW, THEREFORE, BE IT RESOLVED by the Governing Board of the Santa Rosa City School District as follows:

1. That the employees listed in Attachment A be notified prior to May 15, 2024 of the decision not to re-employ them for the 2024-2025; and

2. That the employees listed in Attachment A shall have reemployment rights consistent with the California Education Code; and
3. That the Superintendent or his designee take all necessary steps to notify the employees listed on Attachment A before May 15, 2024 as required by law.

BE IT FURTHER RESOLVED that this action shall be deemed effective immediately.

The foregoing Resolution was PASSED and ADOPTED at a regularly scheduled meeting of the Board of Education of the Santa Rosa City School District on the 8th day of May 2024, by the following vote:

AYES: 7

NOES: 0

ABSENT: 0

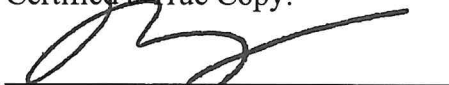
ABSTAIN: 0

Dated: May 8, 2024



Omar Medina
President, Board of Trustees
Santa Rosa City School District
Sonoma County, California

Certified a True Copy:



Roxanne McNally
Clerk, Board of Trustees
Santa Rosa City School District
Sonoma County, California

LIST OF CERTIFICATED EMPLOYEES
WHO SHALL RECEIVE FINAL LAYOFF NOTICES

1. Aranda, Maria Theresa
2. Briceno, Mark
3. Cager Gayowski, Liovinia
4. Carlos, Juana
5. Garcia-Kohler, Lisette
6. Hamilton, Kenneth
7. Keller, Anna
8. Lee, Isabelle
9. Mangabay, Jasmine
10. Miller, Abigail
11. Montalvan, Angelica
12. Prohoroff, Samuel
13. Reed, Meredith
14. Solari, Alexis
15. Vera Mejia, Beartiz
16. Wynn-Gould, Celia

Administrators:

1. Laura Hendrickson
2. Patricia Turner
3. Alexandra Dido
4. Isaac Murrillo Estrada
5. Ryan Thompson*
6. Tanya Pearson
7. Kathryn McLaughlin
8. Carolina Castro Ballard*
9. Kim Craven**
10. Johanna Koehle**

* Took another position in the district

** Has another position in the district

3. That the vacancies listed in Attachment A also be closed.
4. That the Superintendent or his designee take all necessary steps to notify the employees listed on Attachment A before May 15, 2024 as required by law.

BE IT FURTHER RESOLVED that this action shall be deemed effective immediately.

The foregoing Resolution was PASSED and ADOPTED at a regularly scheduled meeting of the Board of Education of the Santa Rosa City School District on the 8th day of May 2024, by the following vote:

AYES: 7

NOES: 0

ABSENT: 0

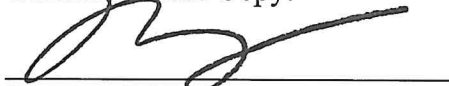
ABSTAIN: 0

Dated: May 8, 2024



Omar Medina
President, Board of Trustees
Santa Rosa City School District
Sonoma County, California

Certified a True Copy:



Roxanne McNally
Clerk, Board of Trustees
Santa Rosa City School District
Sonoma County, California

LIST OF CLASSIFIED EMPLOYEES
WHO SHALL RECEIVE FINAL LAYOFF NOTICES

1. Andrea Dei Farley, 0.25 FTE
2. Jessica Jensen, 0.50 FTE
3. Jonathan Jones, 1.00 FTE
4. Mary Pappas, 1.00 FTE