



Order Traditional Classroom Curriculum

Thank you for visiting our traditional products page. To order the traditional curriculum and products, we provide two options:

- 1) **Please fill out this order form** and scan/email, fax or mail it to us, or
- 2) Fill out the online form below. **Please note** when using the form below, you will need to select the checkbox next to the price for each product that you plan to purchase. If not, when you submit your order we will not know what you ordered and will have to contact you to ask you to place your order again.

If you have any questions while ordering, please call us at (231) 938-4140.

Our mailing address is:

Character Development & Leadership
7752 Clearwater Court
Williamsburg, MI 49690

Our fax number is:

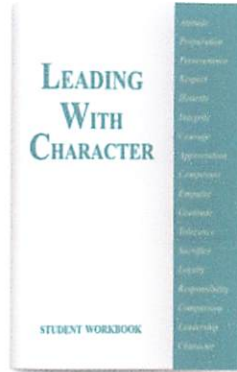
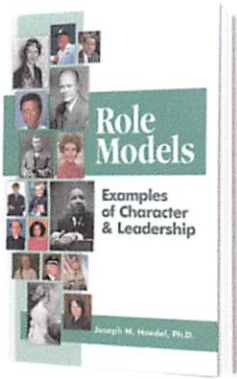
(231) 938-4141

Our email address is:

info@characterandleadership.com

Fields marked with an * are required

1A. Discounted Complete Starter Package



• Most new schools order this package to get off on the right foot. Prices are discounted 15%.

• This package includes Lead Curriculum with Character Movie Set, 25 textbooks, 25 workbooks, 90-minute pre-recorded virtual training & poster set.

• Schools might still need additional teacher manuals for additional teachers, and more textbooks and workbooks for students, but the starter's package fits the needs of the first classroom in a school.

Price

\$2,200

Quantity

Total: 0.00

1. Lead Curriculum with Character Movie Set

This research-based curriculum is designed to improve the character and leadership traits among high school and middle school students. While some schools use this as a stand-alone course, others integrate it into their core classes. This curriculum utilizes a

Price

\$1,500

Quantity

Total: 0.00

consistent weekly format of ethical dilemmas, basic skills, leadership principles, lectures, readings from the Role Models text, current events, character movie segments and weekly writing assignments.

The curriculum also includes a day-by-day lesson plan and a CD that allows you to fit the lessons to your specific needs. In 2012, we added a weekly blog to bring current events to light as well as virtual lectures on 16 leadership principles.

A set of 18 character-based movies is included with the purchase of the curriculum. You get the entire movie to use as you see fit, but to help with time constraints, selected scenes are identified to target the character trait of the week. These selected scenes and discussion questions accompany each movie. [Click here](#) to see the list of the character-based films included. To provide a deeper understanding, we are providing an entire module – a “week’s” worth of lesson plans. This is the Week 15 Module on Responsibility, which is paired with the topic of Employability and Workplace Skills. [Click here to view the Week 15 Module.](#)

2. Additional Teacher Manuals

*Cannot order without ordering lead curriculum
 Additional teacher manuals are necessary if more than one teacher is teaching this as a course. For example, if a school is using 5 teachers to teach a freshmen seminar class, 4 additional manuals are needed after the Lead Curriculum with Character Movie Set is purchased for the first teacher. In other words, a school cannot order one Lead Curriculum with Character Movie Set and copy the manual off for multiple teachers. Also, additional manuals cannot be purchased

Price

Quantity

Total: 0.00

\$300

unless you have already purchased a Lead Curriculum in a previous order, or are purchasing one with your current order.

3. Role Models Textbook

*Hardcover ISBN 1-892056-42-9

This book highlights 17 individuals who exemplify one of the different character traits covered in the curriculum. As students immerse themselves in the character trait of the week, this textbook allows them to read about great Americans who exhibit each trait. The hope is that the students will begin to look up to and emulate these individuals. Each chapter is 10-12 pages in length. Quizzes for each chapter along with a final exam are found in the curriculum. This book can not be copied – most schools get classroom set(s) for the students to read.

Price

\$25

Quantity

Total: 0.00

4. Student Workbook

*Cannot order without ordering lead curriculum

This workbook contains every worksheet that a student uses over the course of a semester. This workbook keeps the students organized and eliminates the need to make numerous copies. This is not available without the purchase of the Lead Curriculum with Character Movie Set.

Price

\$8

Quantity

Total: 0.00

5. Research Package

The research package involves your students taking a pre-test at the beginning of the semester/year and a post-test at the end of the semester/year. We will provide you with a research report on 84 variables, allowing you to measure the growth of your students.

Price

\$800

Quantity

Total: 0.00

6. Role Model Poster Set

A set of 17 posters are available to display in the classroom or around the school to reinforce positive character. Each poster features the role model, quote and trait of the week.

Price

\$100

Quantity

Total: 0.00

7. Onsite Training

Full Day with Author Dr. Hoedel or a certified regional trainer

Dr. Joe Hoedel, author of the curriculum and the textbook, or a certified teacher who has taught the program for more than 5 years, provides trainings for the teachers who will use this curriculum. The goal of this training is to make sure that each school gets off to a great start, understands all aspects of the curriculum and uses the best teaching strategies to maximize the learning of each student.

Price

\$2,000 plus expenses

Total: 0.00

8. Recorded Virtual Training (90 minutes)

This is a 90 minute training with the author of the program, Dr. Joe Hoedel.

Price

\$100

Quantity

Total: 0.00

9. Live Online Training

2 Hours with Author Dr. Hoedel or a certified regional trainer

Dr. Joe Hoedel, author of the curriculum and the textbook, or a certified teacher who has taught the program for more than 5 years, provides trainings for the teachers who will use this curriculum. They are happy to travel to your school to provide this training. The goal of this training is to make sure that each school gets off to a great start, understands all aspects of

Price

\$500

Total: 0.00

the curriculum and uses the best teaching strategies to maximize the learning of each student.

Sub-Total: 0.00

Grand Total (with 7% Shipping and Handling): 0.00

Payment Information

I will pay with the following method:

- Purchase Order
- Credit Card
- ACH Online Bill Pay

Contact Information

Please enter the following information:

School/Organization Name *

Specific School this Program is for *

Name *

Name of person to whom to send invoice

Email address *

Email address of person to whom to send invoice

Phone *

Phone number of person to whom to send invoice

Billing Address *

Please include name of organization, attn: (if relevant), number, street name, city, state and zip code

Shipping Address

Please include name of organization, attn: (if relevant), number, street name, city, state and zip code (if different than billing address)

If known, please provide the name and contact information of the lead teacher using this program so we can provide passwords and research information:

Teacher Name

Teacher Email

Phone

Name of lead teacher

Email address of lead teacher

Phone number of lead teacher

--------------	--------------	--------------

Submit

**This material is copyrighted. All educators should understand that this material cannot be copied, scanned and/or placed on school server, Learning Management System or any other web platform. If you want permission to do so, contact us at info@characterandleadership.com. Violators will be held legally responsible.