



Family Purpose Corporation Proposal for
CESAR CHAVEZ LANGUAGE ACADEMY

MS.KEY ASSEMBLY DAY

School Year

2024-2025



“Our Youth Leaders Inspire Future Education
For The Next Generation”

Cover Information:

Qualified Company:

Family Purpose Corporation

Point of Contact:

Monique Turner

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Organization History Established 2013:

Tiffany Turner, Co-Founder & Executive Director

Monique Turner, Co-Founder

THE CHALLENGE

In recent years, the negative effect of social media on school-age children and teens is at an all-time high. It has led to a high rate of **Anxiety, Bullying, Cyber-bullying attacks, Depression, Peer Pressure, Sleep Disruption, Exposure, Lack of confidence, Social emotional barriers, Teasing, Harmful Play, Classroom Distractions, Academic Challenges, Suspensions, Low Attendance, Fights, and overall poor-well being for students.** To prevent further harm, protect scholars developing minds by providing them with a prevention approach to managing their emotions to make healthy choices using our STOP framework through the lens of emotional intelligence.



MS.KEY ASSEMBLY DAY



Monique will host each student in **Cesar Chavez Language Academy (Tk-8th grade)** No assembly will have more than 100 scholars in one assembly. Monique will cover these topics Bullying/Cyberbullying, Exposure, Kindness, and Speaking Up & Out. These four themes will be thoroughly addressed, along with Character Development, Social Emotional Learning, Self-Awareness, and Managing Emotions and Reactions through the lens of emotional intelligence.

Groups:

Scholars will reverse engineer past conflicts through role-playing and real-life scenarios to develop their conflict resolution skills. They will learn to communicate effectively, empathize with others, and seek collaborative solutions. Workshops will focus on celebrating differences and creating inclusive spaces within the school community. Scholars will reflect on their emotional responses and practice techniques to regulate them, such as self-awareness, mindfulness, and breathing exercises using our S.T.O.P Framework.



IMPACT :

By fostering a culture of conflict resolution, we can transform potential fights into constructive conversations using the S.T.O.P. method. Scholars will feel more equipped to handle conflicts on and offline leading to a significant decrease in conflicts, tension, fights, and suspensions. Increasing attendance, classroom behavior, creating inclusive spaces within the school community. Creating spaces When schools appreciate diversity and practice inclusion, the likelihood of conflicts arising from misunderstandings or exclusion diminishes significantly.



TRAINING COST

Service Provided	Bonus
(5) Assemblies	(100) Ms.Key Books
(4) small groups	(25) Hoodies (5) Per Assembly
45-Min Parent Workshop	(30) Ms.Key Journals
Value: \$10,000	Value \$5,500

DELIVERABLES

- Improving school conflicts, fights, social media dangers, bullying, cyberbullying, and school climax.
- Teaching students to recognize their feelings and understand the triggers behind them, we equip them with The skills to make healthier choices.
- Empowering students to understand and manage their emotions.
- Significantly reduce impulsive behaviors that often lead to fights.
- Techniques to respond using logic instead of emotions.
- Role Playing and Real Life Scenarios for conflict resolution.
- (DEI) in the school environment ensuring all scholars feel valued and included.
- Address each topic through the lens of emotional intelligence.
- STOP framework.

OUTCOMES

- Increase positive behavior and interaction with scholars, educators, and parents.
- Increase in Healthy Relationships
- Increase in Emotional Regulations
- Increase in Self-Awareness
- Increase in Social Awareness
- Increase Social Media Awareness
- Increase in Parent Engagement
- Decrease in Conflicts
- Decrease Fights/Suspensions surrounding Social media
- Decrease Fights/Conflicts surrounding Bullying
- Decrease in Classroom Outburst
- Decrease Scholar Exposure On and Off Line
- Decrease Bullying in Schools
- Decrease Referrals surrounding Social Media
- Positive School Culture
- Transforming Conflict into Collaboration

AGREEMENT

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Cesar Chavez Language Academy WILL:

- Provide Family Purpose with a large space to host assemblies, a microphone, a projector, and a small space to hold groups.

As a part of this agreement, CCLA will pay Family Purpose a total of **\$10,000**. **The above service will run (2) Consecutive Days between September 2024 - November 2025**. Family Purpose will invoice CCLA once the above services are completed.

Monique Turner
Family Purpose Corporation
Co-Founder
Dated 08/22/2024

Authorized Signer
CCLA
Dated 08/22/2024

