

Professional Development PROPOSAL

Collaboration between Jeff Zwiers and Santa Rosa City Schools
*Increasing the Quantity and Quality of Authentic Communication
in Every Classroom (grades 3-6 and secondary math)*

Timeline: Starting Fall '22, and continuing to June '23 school year

Overview: Given the district's focus on increasing the quantity and quality of language use and development for multilingual learners (including emergent bilinguals, etc.), this work focuses on building up system and teacher support capacity for enhancing instruction that maximizes language development through oral language and literacy activities. More specifically, the work will focus on:

- Collaborating with leads, coaches, principals on how to maximize student content and language development by enhancing instruction with three powerful features of authentic communication—with an emphasis on how to reinforce reading with oral language strategies, and vice versa.
- Practice and improve on the use of a handful of oral language activities (e.g., Stronger & Clearer Lines, Pro-Con, Information Gap Cards, Idea Building Visual, Argument Balance Scale, etc.)
- Increasing critical thinking and fostering student agency, particularly as we work on oral language and conversation development strategies.
- Improving instruction for multilingual learners through engaging instruction and ongoing formative assessment of literacy, language, and social-emotional growth.
- The power of language and communication to engage students in building up unique ideas across disciplines.

Scope of Work: Jeff will

- Work closely with Leads (Coordinators, TOSAS, and Coaches) in growing capacities to help teachers plan and deliver effective instruction enhanced with authentic communication.
- Come to Santa Rosa for the following live full-day PD sessions,

Fall and winter TBD	2 days with grades 3-6 teachers
Fall and winter TBD	2 days with secondary math teachers
Late fall and late winter	2 days visit ½ day in classrooms, ½ day with Leads

- Work with leads on co-creating PD experiences and coaching efforts focused on the year-long goal of increasing the quality and quantity of language development, authentic literacy, and student agency.
- Facilitate 6 (3 for gr3-6 and 3 for secondary math) “PLC” virtual support and workshop meetings (in months when Jeff doesn't visit) with the teachers for 1.0 hours after school.
- Facilitate 2 “PLC” virtual support and workshop meetings (in months when Jeff doesn't visit) with the leads and coaches for 1.5 hours after school. These meetings will focus on: bringing in “evidence (e.g., videos of students reading and talking), anecdotes, written

work, and challenges” that we discuss as a team. We will also enhance and co-create protocols and “tools” for evaluating our hard-to-measure progress in increasing communication, language learning, literacy, and classroom talk across disciplines.

Approximate Costs

4 live full-day training sessions (\$5000 x 6) (including travel)	\$30,000
8 1-1.5hr afterschool PLC meetings (virtual) (\$1000 x 8)	\$8,000
2 full-day sessions with Principals (half-day in classrooms; half-day with principals) (\$5000 x 2) (including travel)	\$10,000
Planning meetings, calls, marketing and messaging, etc.	0
	\$48,000

Evaluation: In order to evaluate the impact of this work, we will: co-create a set of assessment tools for the work; use student and teacher surveys; analyze videos of students working together during lessons; and analyze their collection of ideas in online idea portfolios (optional).